



PACKAGED WITH CARE

THE FUTURE OF ECO-PACKAGING

For eco-conscious companies, finding the right packaging for their products is crucial, and costs, materials, aesthetics, etc. are all taken in consideration. But the growing world of consumerism has led to the annual production of 63.6 million tons of waste deriving from packaging.

63 MILLION TONS OF WASTE DERIVED BY PACKAGING YEARLY



GREEN (INSIDE & OUTSIDE) PRODUCTS

are in high demand by environmentally conscious consumers



For this reason, numerous companies are updating their packaging using eco-friendly materials:



corn BAGS (ALTER ECO®)



orange peels COMPOSTABLE PACKAGING (TIPA CORP®)

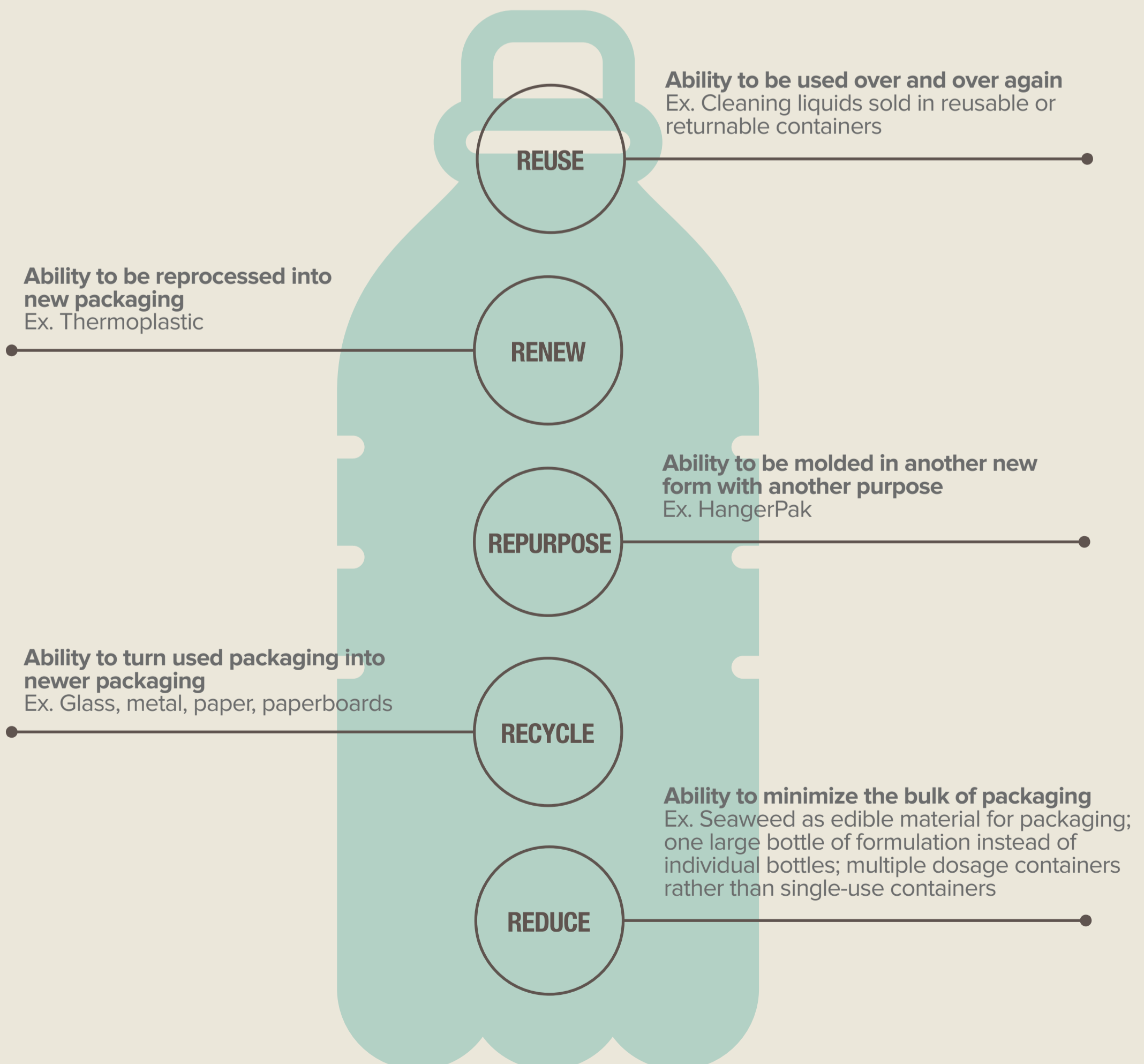


seaweed
• WATER IN EDIBLE BLOB FORM (OOHO)
• BIODEGR(EDIBLE) DISPOSABLE CUPS (LOLIWARE)

PACKAGING MADE WITH PAPER GLASS OR ALUMINUM is biodegradable and produces less or **NO WASTE**



QUALITY PARAMETERS OF ECO-PACKAGING



Sources:
Drivers, opportunities and barriers for a retailer in the pursuit of more sustainable packaging redesign (J. U. Gustavo, G. M. Pereira, A. J. Bond, C. V. Viegas, M. Borchardt) *Journal of Cleaner Production*, 2018, 187, 18-28.
Sustainable food system from agriculture to industry (C.M. Galanakis) Cap. 3: Sustainable Packaging (V. Siracusa, M.D. Rosa) 2018, *Academic Press*.
Packaging special: a vision for eco-friendly packaging (A. Kapoor) *Food Marketing & Technology*, 2016.